

**Jury**

Ben van Berkel  
Beatriz Colomina  
Peter Kogler  
Stella Rollig  
Benedetta Tagliabue

**Award Winner:     ANDRÉS JAQUE**

**Decision of the Jury:**

The jury is very pleased to award this year's Kiesler Prize to Andrés Jaque, a young architect from Madrid whose Office for Political Innovation has become internationally renowned for its capacity to go beyond assumptions about traditional practice and urban life. If the spirit of Frederick Kiesler is that of someone operating on the threshold between art and architecture with highly original experimental work that establishes new protocols and opens up new perspectives, the spirit of Andrés Jaque's designs, installations and performances strongly resonate with that of Kiesler.

This innovative architectural practice is unique in its dedication to "fieldwork," documenting and analyzing the new patterns of contemporary life in order to design playful spaces of great beauty that stage the new forms of social collectivity and interactivity under the rapidly evolving conditions of global and local economies. The work is therefore thoroughly contemporary and responsive. It savors the diversity of new forms of living that is ignored or hidden by the standard typologies and design conventions of traditional architectural practice and urban design. The jury also appreciated the trans-scalar character of the work, spanning from micro-details of social media messaging all the way through urban scales to macro-economic transformations, and rethinking architecture at each scale in a provocative way. The work is also unique in blurring the lines between art, architecture and politics.

The work of Andrés Jaque has been highly acclaimed in major museums and exhibitions, as, for example, with the *IKEA Disobedients* installation in MoMA PS1 in 2012, addressing the new blurring of labor and domestic life. Jaque won the Silver Lion award at the Venice Biennale of 2014 for his brilliant and humorous analysis of *Milano 2*, the development by Berlusconi that intimately linked television, real estate and life style. Last year's *COSMO* pavilion constructed at MoMA PS1 was the winner of the annual Young Architects Competition. Currently, his *Super Powers of Ten* installation and performance forms the introduction to Bruno Latour's important exhibition *Reset Modernity* at ZKM in Karlsruhe. This combined appreciation from the art, architecture and philosophy world shows the significance of his work in breaking boundaries. The jury feels that he has opened a new conversation.

In summary, this outstanding practice is characterized by its innovative analysis, multi-media performance, outstanding polemical design and its focus on new kinds of social interactions. Andrés Jaque maybe the first architect to fully appreciate the urban and architectural implications of the new social media and the associated sharing economy. In this, he plays an important role as a thought leader. The Kiesler Prize Jury is very pleased to award this year's prize to a practice that combines a playful aesthetic with a serious polemic to produce some of the most original, provocative and influential works the field has seen for a long time.